

**JULY 14 – 18, 2010**



**HEAD OF THE LAKES FAIR  
EXHIBITOR/CONCESSIONAIRES  
RULES  
AND  
REGULATIONS**

NOTICE TO ALL VENDORS:

By signing the 2010 Head of the Lakes Fair Vendor's Contract Agreement, you are hereby acknowledging that you have read and **agree** to all stated rules and regulations of the Head of the Lakes Fair. Violations or non-compliance of these rules will result in the Fair Board's decision to request your immediate removal from the fair grounds. Such removal may result in your inability to return in future years.

**A NOTE TO ALL RETURNING AND NEW VENDORS;**

Please read all contents of this book. The Head of the Lakes Fair Board has made some changes to the contracts this year. You are expected to be aware of these changes. Please take the time to update yourself on the rules of our Fair. You will be held accountable for all rules listed in this book.

MAILING ADDRESS P.O. BOX 757  
SUPERIOR, WI 54880

FAIR LOCATION 4700 TOWER AVE  
SUPERIOR, WI 54880

TELEPHONE 715-394-7848

FAX 715-394-7025

EMAIL [hfair839@msn.com](mailto:hfair839@msn.com)

WEBSITE [www.holfair.com](http://www.holfair.com)

Office Hours Winter Hours: Tues and Thurs 10 am – 2 pm  
April 1<sup>st</sup> Mon- Fri 9am – 4pm

FAIR BOARD

**President** Scott Luostari  
**Vice President** Richard Schnell  
**Secretary** Pat Campbell  
**Treasurer** Judy Sigfrids  
**Board Members** Jim Sigfrids  
Dan Olson  
Pat Luostari  
Dave Stannard  
Jeanne Salveson  
Dennis Alholm

**Manager:** Jim Borgeson

**Office Secretary** Roxanne Nephew

The Head of the Lakes Fair is in no way responsible for the damage of property of exhibitors/concession booths due to theft, fire, water and natural causes such as weather conditions; including any personal injury of exhibitors and their employees.

Exhibit and concession booths must be manned during the fair hours. No exhibit/concession booths are allowed to sell breakfast items except for the one designated by the Head of the Lakes Fair Board. No soliciting or selling merchandise, including passing out of brochures/literature outside of the exhibit/concession booth area.

**All exhibit/concession booths are to open and close at the times designated below:**

<b>Booth Hours:</b>		<b>Open Class Exhibit Building Hours:</b>
Wednesday, July 14,	Noon to 11:00pm	Noon to 9:00pm
Thursday, July 15,	Noon to 11:00pm	Noon to 9:00pm
Friday, July 16,	Noon to 11:00pm	Noon to 9:00pm
Saturday, July 17,	Noon to 11:00pm	Noon to 9:00pm
Sunday, July 18,	Noon to 6:00pm	Noon to 5:00pm

**Cancellation/Release**

Any rental space assigned and/or contracted for which is canceled by exhibitor/concessionaire after May 15<sup>th</sup> will cause forfeiture of all deposited moneys and fees. Further, any space assigned and not occupied by opening time of the first day and every day of the Head of the Lakes Fair will cause forfeiture of all deposited moneys and fees, as well as all fees previously paid will be forfeited as liquidated damages. No one may dismantled, taken down or removed from the assigned location prior to the specified take down time, except in emergency, upon which written release must be obtained from the Head of the Lakes Fair. All exhibitor/concession materials must be removed by 5:00 p.m. Monday following the Head of the Lakes Fair. The exhibitor/concessionaire will remain responsible for all property left on the grounds and will be held liable for any personal injury, property damage, fines and removal, storage and disposal costs caused by the abandoned property.

**Parking/Admission:**

Vendors receive two season passes and a parking pass Per Contract, not per booth. You may purchase additional passes from the Fair Office.

The fair begins taking tickets at Wednesday, July 14. No ticket refunds will be given and no lists will be in ticket booths. Everyone who enters the fair must have their own ticket.

**Security Deposit Refunds:**

If you are looking to have your security deposit refunded to you, you will need to notify us by Sunday the last day of the fair. If your deposit is refunded to you, you will not be guaranteed your spot the following year.

**Helium/Propane:**

1. All compressed helium tanks must be secured with a chain so that they cannot fall or tip.
2. All propane tanks must be secured with a chain so that they cannot fall or tip.
3. All tanks are to be delivered to vendor's location, and shall also be returned by the vendor.

**Pets/Animals:**

No animals/pets are permitted on grounds. Exclusions do not apply to patrol dogs accompanying security and guide dogs for the handicapped.

**Ice:**

1. The Fair Board has exclusive rights to sell ice.
2. No vendor will have right to sell ice.
3. You may purchase ice at the Fair Office.

**Water Supply:**

Per local and state health regulations, all vendors using water outlets/connections on the fairgrounds shall have FDA or NSF approved water hoses. Also, “gray water” shall be self contained (holding tank) and can be deposited only in specific designated areas. Any vendor draining “gray water” on the ground will be in default of their contract agreement.

**Golf Carts/Vehicles:**

No vendors/persons will be allowed to drive any kind of vehicles on the grounds after they open, except for the Head of the Lakes Fair Board and its staff.

\*Excludes wheelchairs and handicapped scooters.

**Insurance/Liability:**

The exhibitors/concessionaires warrants that they have in effect and shall maintain for the period of the agreement for the mutual benefit of both parties a policy of general public liability insurance against claims for personal injury or death or damage to property occurring upon, in or about the herein rented premises, in limits of not less than \$1,000,000. It is the responsibility of exhibitor to provide the **Head of the Lakes Fair** with a copy of certificate and proof of \$1M of liability insurance coverage with the **Douglas County/Head of the Lakes Fair, Inc** listed as **“additional insured”** for the period of the agreement. The Head of the Lakes Fair is not liable for loss or damage to any exhibitor or property of the exhibitor due to fire, tornado, weather conditions, and water for any source or other causes. Exhibitor/concessionaires agrees to indemnify and hold harmless from any loss, damage or expense of whatever nature on account of claims for damage to persons or property caused wholly or partially by exhibitor, or employees of exhibitor, agent’s subcontractors or volunteers, in connection with the leasing of the space described in this contract. Exhibitors are responsible for loss of liability from theft, fire, storm damage, or vandalism for the display, materials and exhibit.

**Termination/Penalties:**

Head of the Lakes fair reserves their right to terminate lease due to natural disasters, fire inappropriate exhibits, policy changes or any other reason deemed necessary. Noncompliant or disruptive exhibitors, as determined by the Head of the Lakes Fair, may be moved, evicted, barred from future fairs and/or other action deemed appropriate for the violation. The Head of the Lakes Fair reserves the right to retain any prepaid sums, seek damages in court, as well as interest on delinquent accounts, costs of collection and attorney fees. All rights not expressly granted herein are reserved to the Head of the Lakes Fair. It is the responsibility of the exhibitor to meet all local codes and requirements or the contract is void.