

**Application for Exhibit/Concession Space  
Head of the Lakes Fair, Superior, WI, July 14-18, 2010**

Mailing Address: P.O. 757, Superior, WI 54880

Telephone: 715-394-7848 \*Fax: 715-394-7025 \*Email: [hfair839@msn.com](mailto:hfair839@msn.com) \*Web: [www.holfair.com](http://www.holfair.com)

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Location/Spot Number: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Products/Services to be displayed/sold within your space (be specific): \_\_\_\_\_  
(Please provide a picture of booth)

**Outdoor Exhibit/Concession Space –**

Size	Cost	Security Deposit		Additional
10 x 10	\$300	+ \$50	=	\$ _____ Insurance (\$150) \$ _____
20 x 10	\$500	+ \$50	=	\$ _____ Camping (\$50) \$ _____
Permanent	\$500	+ \$50	=	\$ _____ AC Elec. (\$25) \$ _____
Prime Spots	\$700	+ \$50	=	\$ _____
				<b>TOTAL DUE \$ _____</b>

Electric: 110 \_\_\_\_\_ 220 \_\_\_\_\_ Water: Yes \_\_\_\_\_ No \_\_\_\_\_

(Prices includes: electric, recycling fee and water if available)

If proof of insurance in not provided as stated in rental contract by July 1, 2010, insurance will be added to this contract at the cost of \$150.00.

Payments will be made as follows:

50% of amount due, plus the deposit, must submitted with signed contract by April 1, 2010.

Remaining balance is due by July, 1, 2010.

**Record of Payments**

Date \_\_\_\_\_ CK# \_\_\_\_\_ Amt \_\_\_\_\_ Date \_\_\_\_\_ CK# \_\_\_\_\_ Amt \_\_\_\_\_

By signing below, I acknowledge that I wish to become an exhibitor at the 2010 Head of the Lakes Fair and agree to be bound by all exhibitor rules and regulations.

\_\_\_\_\_  
Exhibitor/Concessionaire Signature Date

\_\_\_\_\_  
Head of the Lakes Fair Signature Date

\*No booths are to sell/open for breakfast (see rules & regulations)

FOR OFFICE USE ONLY
Date Accepted: _____
Deposit: _____
Full Payment: _____
Booth#: _____
Insurance Certificate received _____
Set up by 12pm noon Wed _____
Tear Down after 6pm Sunday _____